



## News Release

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### **St. Dominic Savio Catholic High School Named Jostens 2014 National Yearbook Program of Excellence for 3<sup>rd</sup> straight year**

*St. Dominic Savio High School program recognized for dynamic and engaging yearbook.*

(Austin) – (April/2014) – Jostens, the leading producer of yearbooks and student-created content, today announced that St. Dominic Savio Catholic High School’s yearbook program has been named a 2014 Jostens National Yearbook Program of Excellence. The National Yearbook Program of Excellence designation recognizes dynamic school yearbook programs. The program recognizes yearbook staffs and advisers who create engaging yearbooks for their school communities.

The St. Dominic Savio award winning yearbook program is led by **Editors-in-chief**, Brooke Ellis, '15, Cameron Kologinczak, '17; **Editing Staff**, Savannah Acosta, '16, Marissa Loredo, '14, Connor Neill, '17; **Staff**, Ashton Bailey, '16, Rebecca Heyman, '16, Teresa Morales, '17, Stephanie Moses, '16, Luis Quinanilla, '17, Cecelia Van Gompel, '17, Kaitlin Zimmerman, '17 under the direction of Sarah Saniuk, yearbook adviser.

“I encourage my students to set high standards and goals and work with one another to achieve them just as if they were working in the real world. The Program of Excellence Award recognizes all of the time, effort, teamwork and dedication they put into making a yearbook that their peers and our entire community will treasure,” said Saniuk.

Jostens’ National Yearbook Program of Excellence Awards are presented twice a year – in May for yearbooks delivered in the spring and in September for yearbooks delivered in the fall. The Award was presented to the St. Dominic Savio yearbook program for achieving the defined criteria in each of three following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

“Jostens believes passionately in the importance of the yearbook tradition connecting every student to the school story and the school year and we are honored to recognize these yearbook programs,” said Mike Wolf, director, Yearbook Marketing, Jostens. “We understand that a great yearbook program does not just happen, and we are dedicated to helping schools strengthen their programs by providing the tools and personal guidance for success. The National Yearbook Program of Excellence recognizes schools that embrace the yearbook tradition and have built a yearbook program that serves the entire school community.”

The St. Dominic Savio yearbook program will receive a plaque to display in the yearbook area and a banner to display in school, so the entire school community will be aware of the outstanding achievement.

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education and technology tools to deliver a learning experience that helps students develop skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year.

### **About Jostens**

Minneapolis-based Jostens provides products, programs and services that help people tell their stories, celebrate important traditions and recognize achievements. The company's products include school yearbooks and other memory book products, scholastic products such as class rings and graduation products, and products for athletic champions and their fans. Jostens is a subsidiary of Visant Corporation, a marketing and publishing services enterprise servicing the school affinity, direct marketing, fragrance and cosmetics and personal care sampling and packaging, and educational and trade publishing segments.

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